

Old Yale Brewing SOCIAL MEDIA POSTS



WEST COAST IPA

Facebook Timeline | Instagram Grid Post Examples



Experience the bold hoppy goodness...

Old Yale Brewing's West Coast IPA (6.0%)!

Old Yale harnesses a mountain of the highly coveted Citra and Galaxy hops in our West Coast IPA. This brew boasts a burst of huge hop flavor while maintaining a balanced drinkability.

Discover 6-packs of this bold IPA in our coolers today!

<https://www.oldyalebrewing.com/west-coast-ipa>

If you're looking for a bold and hoppy brew, look no further! We've got you covered with Old Yale Brewing's West Coast IPA (6.0%), now available in our store!!

Old Yale uses a mountain of the much sought-after Citra and Galaxy hops in our West Coast IPA. This brew boasts huge hop flavour, but also a balanced drinkability.

Find 6-packs of Old Yale Brewing's West Coast IPA in our coolers today!

<https://www.oldyalebrewing.com/west-coast-ipa>

RECOMMENDED HASHTAGS FOR WEST COAST IPA POSTS:

#oldyalebrewing #oldyale #craftbeer #beer #yvrbeer #bccraftbeer #smallbatchbeer #drinkmorebeer #bcaletrail #fraservalleyaletrail #explorepnw #bccraftbreweries #westcoastipa #westcoastbeer #ipa #oldyaleipa #supportlocal #shoplocal #<insertliquorstore> #<insertcity>

OYB SOCIAL TIP: When it comes to the frequency of posting, there is no hard rule. We recommend trying a few different ways to see what sticks. Make sure you monitor to see how your followers are responding and be ready to adapt if necessary.

*Don't worry, social schedules can be modified! You can always take a day off and you can always increase your frequency!

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Embark on a bold and hoppy adventure like no other...

Discover Old Yale Brewing's West Coast IPA (6.0%) waiting for you in our coolers today!

<https://www.oldyalebrewing.com/west-coast-ipa>



For the best experience with Old Yale Brewing's West Coast IPA, pair it with:

- + Coconut Curry
- + Grilled Tiger Prawns
- + Chicken & Waffles
- + And adventure!

Find 6-packs of West Coast IPA in our coolers today!

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OYB SOCIAL TIP: Looking for content? Ask your suppliers! Just like these pre-written captions and images we're providing, many of your suppliers will be happy to do the same (... well maybe not the exact same as this, but they'll be happy to provide you with some great high-res content).