

Old Yale Brewing SOCIAL MEDIA POSTS



OFF TRAIL PALE ALE

Facebook Timeline | Instagram Grid Post Examples



Perfectly balanced and refreshing...

Introducing Old Yale Brewing's Off Trail Pale Ale (5.0%)!

A blend of Cascade and Amarillo hops is balanced with malted barley to create the harmonious and refreshing Off Trail Pale Ale from Old Yale.

Discover 6-packs of this hop-forward Pale Ale in our coolers today!

<https://www.oldyalebrewing.com/off-trail-pale-ale>

Discover the hop-forward, refreshing, and perfectly balanced beer you've been longing for...

Indulge in the classic-style Pale Ale, where a generous infusion of Cascade and Amarillo hops meets meticulously balanced malted barley, culminating in a refreshing flavor that hits all the right notes.

Now, 6-packs of Off Trail Pale Ale await you in our coolers!

<https://www.oldyalebrewing.com/off-trail-pale-ale>

RECOMMENDED HASHTAGS FOR OFF TRAIL PALE ALE WHEAT POSTS:

#oldyalebrewing #oldyale #craftbeer #beer #yvrbeer #bccraftbeer #smallbatchbeer #drinkmorebeer #bcaletrail #fraservalleyaletrail #explorepnw #bccraftbreweries #offtrailpaleale #paleale #oldyalepaleale #supportlocal #shoplocal #<insertliquorstore> #<insertcity>

OYB SOCIAL TIP: Ensure that the contact information on your Facebook page (in the About section) and in your Instagram bio are up-to-date. Customers frequently check social media before (or as opposed to) checking Google. This is yet another touch point for them to help them find or contact you easily!

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Venture a little off trail with Off Trail... see what we did there?

Discover Old Yale Brewing's perfectly balanced, refreshing, and hop-forward Off Trail Pale Ale in our coolers today!

<https://www.oldyalebrewing.com/off-trail-pale-ale>



Hand-crafted in Chilliwack, brewed for adventure...

Find 6-packs of Old Yale Brewing's Off Trail Pale Ale in our coolers today!

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OYB SOCIAL TIP: Engage with your followers and customers! Try to respond as quickly and as efficiently as possible to your comments and messages. This is a reactive customer service tool, but it also offers the opportunity to proactively offer customer service. Use responses as a chance to share your personality and offer information!