

Old Yale Brewing SOCIAL MEDIA POSTS



FRASER VALLEY LAGER

Facebook Timeline | Instagram Grid Post Examples



Effortlessly enjoyable and light on the palate...

Introducing Old Yale Brewing's Fraser Valley Lager (5.0%)!

Inspired by the scenic and abundant Fraser Valley, Old Yale Brewing crafts beer with the freshest, highest-quality ingredients. A prime example of this dedication is their remarkably refreshing Lager.

Discover 6-packs of this smooth and invigorating Lager in our coolers today!

<https://www.oldyalebrewing.com/fraser-valley-lager>

Your quest for a light and effortlessly drinkable Lager ends here!

Currently gracing our coolers are Old Yale Brewing's Fraser Valley Lager 6-packs. It's a crisp, clean creation crafted with the utmost care, featuring the highest quality, fresh ingredients.

Come and experience it for yourself!

<https://www.oldyalebrewing.com/fraser-valley-lager>

RECOMMENDED HASHTAGS FOR FRASER VALLEY LAGER POSTS:

#oldyalebrewing #oldyale #craftbeer #beer #yvrbeer #bccraftbeer #smallbatchbeer #drinkmorebeer #bcailetrail #fraservalleyaletrail #explorepnw #bccraftbreweries #fraservalleylager #lager #oldyalelager #supportlocal #shoplocal #<insertliquorstore> #<insertcity>

OYB SOCIAL TIP: Don't forget about Stories! Facebook & Instagram stories are 24-hour posts that don't appear on your timeline. These are a great way to showcase behind the scenes, fun facts or deals. Try playing around with them to see what fits for your social media. *You can link your Facebook & Instagram stories, so it posts to both, just check Facebook settings in order to do so!

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Savor the essence of the Fraser Valley with every sip of Old Yale Brewing's Fraser Valley Lager—named to capture the spirit of its picturesque surroundings!

Discover 6-packs of this light and remarkably refreshing Lager in our coolers today.

<https://www.oldyalebrewing.com/fraser-valley-lager>



Fun fact! You don't actually have to be in the Fraser Valley to enjoy Old Yale Brewing's Fraser Valley Lager!

It tastes just as good in the Lower Mainland, in Vancouver, on the Island, you name it!

Find 6-packs of this delicious Fraser Valley-inspired brew in our coolers today...

<https://www.oldyalebrewing.com/fraser-valley-lager>

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OYB SOCIAL TIP: Use your Instagram bio as another way to tell your story! Keeping it short and sweet, Bios can be a great spot to share that your a Liquor Store located in <INSERT CITY> and that you have an amazing selection of local craft beer, wine and spirits! It can also be a great spot to highlight a deal of the week or any other info you may want to feature!