

# Old Yale Brewing SOCIAL MEDIA POSTS



## SASQUATCH STOUT

Facebook Timeline | Instagram Grid Post Examples



Indulge in the allure of chocolate, coffee, and mystery...

Unveiling Old Yale Brewing's Sasquatch Stout (5.0%)!

Voted "Best Beer in Canada" in 2014, Old Yale's Sasquatch Stout is a smooth masterpiece with enticing notes of chocolate, espresso, and dark roasted malts. Pair Sasquatch Stout with a hearty steak, delicate oysters, or even a rich chocolate cake!

Discover Bombers of this award-winning dark brew in our coolers today!

<https://www.oldyalebrewing.com/sasquatch-stout>

### RECOMMENDED HASHTAGS FOR SASQUATCH STOUT POSTS:

#oldyalebrewing #oldyale #craftbeer #beer #yvrbeer #bccraftbeer #smallbatchbeer #drinkmorebeer #bcaletrail #fraservalleyaletrail #explorepnw #bccraftbreweries #sasquatchstout #stout #oldyalestout #oldyalesasquatch #supportlocal #shoplocal #<insertliquorstore> #<insertcity>



Unlock the secret that Old Yale Brewing's Sasquatch Stout held the title of Canada's Best Beer in 2014 and BC's Best Stout in 2019!

Once you savor the first sip of this exceptionally smooth Stout, the reason becomes clear.

Discover this mysterious Bomber in our coolers today!

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**OYB SOCIAL TIP:** Instagram does not allow for links in captions to work (no click-thrus), so in order to share a link to a product, great deal or a supplier, we recommend sticking those links in your bio. Links do however work on Facebook, so in order to capture your followers and get them to take action, include a link in your caption!

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A touch of coffee, a hint of chocolate, and a whole lot of mystery...

Find bombers of Old Yale Brewing's award-winning Sasquatch Stout in our coolers today!

<https://www.oldyalebrewing.com/sasquatch-stout>



Feeling adventurous? Try Old Yale Brewing's Sasquatch Stout as a "real beer float"!

Here's what you need:

- + Sasquatch Stout Bomber (available at our store!)
- + Vanilla Ice Cream
- + Whip Cream
- + Chocolate Syrup

Mix all of these delicious treats in a bowl or glass for a decadent treat, you deserve it!

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**OYB SOCIAL TIP:** Your Instagram bio only offers the opportunity to showcase one link that's clickable, so ensure this link is up-to-date based on what your posting! If you would like showcase multiple links, we recommend Linktree as option. This platform is free to use, there is a paid version that allows more options when you're ready to take it to the next level!