

Old Yale Brewing SOCIAL MEDIA POSTS



OLD YALE BREWING

Facebook Timeline | Instagram Grid Post Examples



There's nothing better than good food, great beer and hanging with even better friends! That's why we carry Old Yale Brewing beer in our store!

Hand-crafted in Chilliwack, their award-winning beers are made with fresh, quality ingredients!

Come check out our selection of Old Yale beer at <liquorstore>

<https://www.oldyalebrewing.com/our-beer>

From light and easy-drinking, to fruity and sour, to bold and hoppy, we've got you covered with our selection of Old Yale Brewing's beer!

Here's our current selection available in-store:

- + <insert beer>
- + <insert beer>
- + <insert beer>
- + <insert beer>

Stop by to learn more...

<https://www.oldyalebrewing.com/our-beer>

RECOMMENDED HASHTAGS FOR OLD YALE BREWING POSTS:

#oldyalebrewing #oldyale #craftbeer #beer #yvrbeer #bccraftbeer #smallbatchbeer #drinkmorebeer #bcaletrail #fraservalleyaletrail #explorepnw #bccraftbreweries #supportlocal #shoplocal #<insertliquorstore> #<insertcity>

OYB SOCIAL TIP: Ensure that everything you are posting on your social media and digital channels is in compliance with the Liquor Board regulations. For more information on these guidelines, review Liquor Resources at www2.gov.bc.ca/

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We just love dark brews over here at <liquorstore>... so much so that we couldn't decide between Old Yale Brewing's rich, dark and delicious Himalayan Salted Caramel Porter or their award-winning and mysterious Sasquatch Stout... so we decided to carry them both!!

Come give them both a try, you'll see why!

<https://www.oldyalebrewing.com/our-beer>

We just love easy-drinking, light and refreshing brews over here at <liquorstore>... so much so that we couldn't decide between Old Yale Brewing's smooth and tropical Moon Dance Mango Wheat and their crisp, clean & straightforward Knotty Blonde Ale... so we decided to carry them both!!

Come give them both a try, you'll see why!

<https://www.oldyalebrewing.com/our-beer>

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OYB SOCIAL TIP: Ensure that everything you are posting on your social media and digital channels is in compliance with the Facebook and Instagram regulations. For more information on these guidelines, review best practices in Facebook's Business Center.

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Congratulations folks! We've made it to another glorious Friday, or should we say Fri-YAY!

Whether you're planning on exploring this weekend or kicking back and relaxing, we've got the perfect beers from Old Yale Brewing ready for you in our coolers!

Come check out Old Yale's perfectly balanced & refreshing Off Trail Pale Ale and their bold and hoppy West Coast IPA, available now!

<https://www.oldyalebrewing.com/our-beer>

Anyone else daydreaming about moments like this??

Find both of these adventure companions from Old Yale Brewing; Knotty Blonde Ale and West Coast IPA in our coolers today!

<https://www.oldyalebrewing.com/our-beer>

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OYB SOCIAL TIP: Track your results! Facebook and Instagram Insights offer some great metrics that you can access easily as a business account to monitor your results and set goals for your accounts!

Impressions: # of times your posts were viewed

Reach: # of people your post reached

Engagement: # of comments, likes & shares