

Old Yale Brewing SOCIAL MEDIA POSTS



HIMALAYAN SALTED CARAMEL PORTER Facebook Timeline | Instagram Grid Post Examples



Indulge in richness, darkness, and pure deliciousness... Introducing Old Yale Brewing's Himalayan Salted Caramel Porter (6.0%)!

Brewed with a variety of specialty malts that contribute smoothness and depth to its body, Old Yale's Porter is elevated with additions of Himalayan Salt, Lactose, and Vanilla, resulting in a sweet caramel finish that leaves a lingering saltiness on the palate.

Discover 4-packs of this Trailblazer beer from Old Yale in our coolers today!

<https://www.oldyalebrewing.com/himalayan-salted-caramel-porter>

RECOMMENDED HASHTAGS FOR HIMALAYAN SALTED CARAMEL PORTER POSTS:

#oldyalebrewing #oldyale #craftbeer #beer #yvrbeer #bccraftbeer #smallbatchbeer #drinkmorebeer #bcaletail #fraservalleyaletail #explorepnw #bccraftbreweries #porter #saltedcaramelporter #oldyalecaramelporter #caramelporter #supportlocal #<insertliquorstore> #<insertcity>



Embark on a smooth and rich experience with a subtle touch of saltiness...

Enhanced with Himalayan Salt, Lactose, and Vanilla, Old Yale Brewing's Porter delivers an incredibly smooth profile, culminating in a sweet caramel finish and a lingering saltiness that tantalizes the palate.

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OYB SOCIAL TIP: Looking for content ideas? Try consistently posting weekly features! This will allow you to plan out your social media schedule the same way you do your offer or promotional schedule. Weekly features could be the "Deal of the week" showcasing your weekly offer in-store or "What's New Wednesday" showing off the new SKUs you've recently brought in-store!

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There's nothing quite like the first sip of a Himalayan Salted Caramel Porter on a cool and crisp evening...

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Rich, dark and delicious adventures are our favourite.

Pick up your 4-pack of Old Yale Brewing's Himalayan Salted Caramel Porter from our store today!

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OYB SOCIAL TIP: Engage not just with your comments & messages but proactively with your suppliers! If a Craft Brewery (i.e. Old Yale) posts about a beer you carry in-store, comment on the post that you've got lots. That comment will not only be seen by the supplier (who will engage with you) but their followers will see that you stock it as well as your social media profile!