

Old Yale Brewing SOCIAL MEDIA POSTS



CRAFT COOLER

Facebook Timeline | Instagram Grid Post Examples



The perfect adventure buddy...

Introducing Old Yale Brewing's Craft Cooler variety 12-pack:

- + Fraser Valley Lager
- + Knotty Blonde Ale
- + Moon Dance Mango Wheat
- + Off Trail Pale Ale

Find this perfect mix pack from Old Yale Brewing in our coolers today!

<https://www.oldyalebrewing.com/craft-cooler>



When you're in need of a little variety, check out Old Yale Brewing's Craft Cooler 12-pack...

From light & fruity to hop forward and bold, here's the mix:

- + Fraser Valley Lager (5.0%)
- + Knotty Blonde Ale (5.0%)
- + Moon Dance Mango Wheat (5.0%)
- + Off Trail Pale Ale (5.0%)

3 of each beer, 12 in total. Find Old Yale's Craft Cooler on our shelves today!

<https://www.oldyalebrewing.com/craft-cooler>

RECOMMENDED HASHTAGS FOR CRAFT COOLER POSTS:

#oldyalebrewing #oldyale #craftbeer #beer #yvrbeer #bccraftbeer #smallbatchbeer #drinkmorebeer #bcaletrail #fraservalleyaletrail #explorepnw #bccraftbreweries #craftcooler #oldyalecraftcooler #varietypack #craftvarietypack #craftmixpack #supportlocal #<insertliquorstore> #<insertcity>

OYB SOCIAL TIP: Social media captions are a great opportunity to not only showcase the products you carry and your current offers or promotions, but they are also a great way for you to showcase your personality! Our motto at OYB for captions is to treat them as if we were having a conversation with a friend, tell them what they need to know but in a fun and inviting way!

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What's a Craft Cooler between friends? ...
Probably empty.

Find Old Yale Brewing's Craft Cooler variety 12-pack on our shelves today!

<https://www.oldyalebrewing.com/craft-cooler>



Old Yale Brewing's Craft Cooler aka the perfect adventure buddy!

From the remarkably refreshing Fraser Valley Lager to the crisp & clean Knotty Blonde Ale to the smooth and tropical Moon Dance Mango Wheat all the way to the bold and hop-forward Off Trail Pale Ale it truly is the perfect companion for all your adventures...

Find this 12-pack in our coolers today!

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OYB SOCIAL TIP: Along with eye-catching images, we recommend exploring videos, reels and carousels on your social media channels to vary up your content! All three of these types of media options provide "thumb-stopping" content that will be sure to draw your followers and customers in!