

# Old Yale Brewing SOCIAL MEDIA POSTS



## BROWN SUGAR OAT STOUT

Facebook Timeline | Instagram Grid Post Examples



A decadently rich experience

Introducing Old Yale Brewing's Brown Sugar Oat Stout (5.5%)

Inspired by espresso, our Brown Sugar Oat Stout offers a decadently rich experience. With Graham Cracker and Dark Chocolate flavours, the roasted malts with the addition of Brown Sugar, Lactose and a dash of Cinnamon in this Stout, create a smooth and subtly spiced finish...

Find 4-packs of this Stout in our coolers today!

<https://www.oldyalebrewing.com/brown-sugar-oat-stout>

A crisp and mellow experience, with just a touch of sweetness...

Old Yale Brewing's Brown Sugar Oat Stout is hand-crafted with the perfect combination of malts to create a decadently rich experience with Graham Cracker and Dark Chocolate flavours. Oh so smooth and oh so flavourful!

Find Brown Sugar Oat Stout 4-packs on our shelves today!

<https://www.oldyalebrewing.com/brown-sugar-oat-stout>

## RECOMMENDED HASHTAGS FOR BROWN SUGAR OAT STOUT POSTS:

#oldyalebrewing #oldyale #craftbeer #beer #yvrbeer #bccraftbeer #smallbatchbeer #drinkmorebeer #bcaletrail #fraservalleyaletrail #explorepnw #bccraftbreweries #brownsugaroatstout #oatstout #brownsugarespresso #stout #oldyalestout #supportlocal #shoplocal #<insertliquorstore> #<insertcity>

**OYB SOCIAL TIP:** Instagram offers some great preset filters for images and stories. We recommend sticking to a consistent filter when it comes to Instagram or using no filter at all. This will allow for your Instagram grid (how your page looks as a whole) to look professional and consistent.

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For the best experience with Old Yale Brewing's Brown Sugar Oat Stout, enjoy it around a campfire on a cozy, Fall evening...

It truly is crafted for an outdoor lifestyle!

Find 4-packs of this decadent, rich and flavourful beer in our coolers today!!

<https://www.oldyalebrewing.com/brown-sugar-oat-stout>

This one checks all the boxes:

- + Rich <checkmark>
- + Decadent <checkmark>
- + Flavourful <checkmark>
- + Smooth <checkmark>

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**OYB SOCIAL TIP:** There are a lot of great scheduling softwares available that will help take the pressure off. You can schedule days or weeks at a time rather than posting live. Facebook's Creator Studio (for business accounts) is free and easy to use! If you are interested in a paid software, we recommend exploring Later or Hootsuite as options.