

Old Yale Brewing SOCIAL MEDIA POSTS



AMBER MIXER

Facebook Timeline | Instagram Grid Post Examples



Welcome Old Yale's NEW Amber Mixer!

Experience the perfect harmony of rich, deep toffee flavors, exuding comfort and warmth!

Secure your 4-pack today for a nostalgic indulgence you won't regret!

<https://www.oldyalebrewing.com/our-beer>

Introducing the perfect duo for a cozy evening: Old Yale's NEW Amber Mixer! Immerse yourself in the rich, comforting blend of Irish Cream Amber Ale and English Toffee Amber Ale.

Grab a 4-pack today for a nostalgic indulgence that promises warmth and flavor!

<https://www.oldyalebrewing.com/our-beer>

RECOMMENDED HASHTAGS FOR AMBER MIXER POSTS:

#oldyalebrewing #oldyale #craftbeer #beer #yvrbeer #bccraftbeer #smallbatchbeer #drinkmorebeer #bcaletrail #fraservalleyaletrail #explorepnw #bccraftbreweries #ambermixer #amberale #englishtoffeeamberale #irishcreamamberale #supportlocal #shoplocal #<insertliquorstore> #<insertcity>

OYB SOCIAL TIP: Boosting and /or promoting your posts are a great way to increase your impressions, reach, followers and engagement on social media. When promoting posts, you can create specific audiences, schedules and objectives for your ads. To learn how to boost and / or promote posts, visit Facebook's Business Center and follow the steps. You can

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SALTY LIME MEXICAN LAGER

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Let's talk English Toffee Amber Ale, one of the stars of Old Yale's New Amber Mixer show!

Rich and deep toffee flavours are at the forefront of this Amber Ale, offering a comforting and creamy mouthfeel. The roasted malts create a taste of dried Fig and Pie Crust that is further accentuated with just a touch of Vanilla.

Paired with it's Mixer buddy; Irish Cream Amber Ale, it's a truly decadent tiptoe into the realm of darker beer, available in our stores today!

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Let's talk Irish Cream Amber Ale; one of the stars of Old Yale's New Amber Mixer show!

Rich and deep toffee flavours are at the forefront of this Amber Ale, offering a comforting and creamy mouthfeel. The roasted malts blend effortlessly with that classic warming character of Irish Cream. A robust, full bodied Amber Ale with a hint of Whiskey, Cocoa and Spices. taste.

Paired with it's Mixer buddy; Irish Cream Amber Ale, it's a truly decadent tiptoe into the realm of darker beer, available in our stores today!

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OYB SOCIAL TIP: If you're short on time, link your Facebook and Instagram accounts so that when post or schedule a post it will appear on both channels at the same time. Work smarter not harder!