

# Old Yale Brewing SOCIAL MEDIA POSTS



## KNOTTY BLONDE ALE

Facebook Timeline | Instagram Grid Post Examples



Crisp, clean + straightforward.

Meet the Knotty Blonde Ale (5.0%) from Old Yale Brewing.

In Old Yale's Knotty Blonde, traditional hops blend seamlessly with modern influences. Dry-hopped with Galaxy for a hint of tropical fruitiness, this refreshing beer is the pairs best with lighter meals like salad or your favourite sushi!

Grab a 6-pack of this delightful Blonde Ale from our coolers today!

<https://www.oldyalebrewing.com/knotty-blonde-ale>



Crisp, clean, straightforward and award winning!

Old Yale Brewing's Knotty Blonde Ale is coming off a big 2023 with wins at both the BC Beer Awards and Canada Beer Cup!

Come see what all the hype is about! Discover 6-packs waiting for you in our coolers today!

<https://www.oldyalebrewing.com/knotty-blonde-ale>

## RECOMMENDED HASHTAGS FOR KNOTTY BLONDE ALE POSTS:

#oldyalebrewing #oldyale #craftbeer #beer #yvrbeer #bccraftbeer #smallbatchbeer #drinkmorebeer #bcaletrail #fraservalleyaletrail #explorepnw #bccraftbreweries #knottyblondeale #blondeale #oldyaleblondeale #supportlocal #shoplocal #<insertliquorstore> #<insertcity>

**OYB SOCIAL TIP:** Comment your hashtags on your Instagram post rather than including them in your captions. This will keep your captions short & sweet and allow you to hide them. In order to hide them, ensure you include 5 periods spaced down first. check out an OYB post for reference.

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Looking for a brew that's as easygoing as your crew? Meet Knotty Blonde Ale from Old Yale Brewing. crisp, clean, and ready to share with your favourite people

Discover this refreshing 6-pack in our coolers today.

<https://www.oldyalebrewing.com/knotty-blonde-ale>



Pure bliss in a can.

Find Old Yale Brewing's crisp, clean & straightforward Knotty Blonde Ale in our coolers today!

<https://www.oldyalebrewing.com/knotty-blonde-ale>

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**OYB SOCIAL TIP:** Make sure that your Instagram is set up as a Business Account as opposed to a Personal Account. This will allow you to use extra features that are only applicable to business accounts. It will also let you set up your contact information (i.e. phone number, email and address) to help customers find you!